Ten Unspoken Rules of Gay Cruising

Because Understanding Your World Is the First Step to Conquering It

Whether you arrive by car, bus, train, subway, foot or large dog (hey, sometimes you get desperate) or whether your destination is a gay sex house, video store, movie theater, bath house, or cruisy men’s room, from the moment you arrive at your destination, a transformation takes place. You leave your personality at the door and adopt a new set of social norms. If you observe closely, you will see the following ten unspoken rules in effect:

1. Talking is prohibited. All communication between participants must be made through body talk. Never say hello, never pardon yourself after brushing shoulders with another cruiser and never, under any circumstance, offer a blessing to someone who has just sneezed.

2. Recognition is scarce…use it sparingly. If the man across from you does not attract you, keep your head tilted down slightly and your eyes focused on the floor. Save eye-contact for the cute ones. If, accidentally, you exchange a glance with a noncute, carry through the glance by arching back your neck one or two inches and gazing upward. This will indicate you were staring not at him, but at something more fascinating behind him… like an EXIT sign.

3. Image is everything. You must always be macho. If you do something uncool, like dropping your video token onto the floor or losing your balance on the staircase, you must leave and come back in two or three hours, when there is a new crowd, and try again.

4. You must establish yourself as trendy and important. Don’t even think of arriving without a shopping bag from Gap, Old Navy or Barnes and Noble. A beeper or cell phone hooked on to your belt will also help you achieve quicker results as they state I could be called away at any moment so come and get it while you can.

5. Smiling, clearing your throat, wiping the perspiration from your forehead with a hanky, or bending down to retie your shoe are signs of weakness.
Stay clear of such actions as they detract from your aura of strength and virility.

6. After you have an encounter with another man in a booth, you must leave individually, allowing no less than 45 seconds between your departures. If you both decide to hang out a while longer, you must pretend to be total strangers who have never before met, despite any conversation, intimacy or body fluids you may have exchanged during your time together.

7. While inside, everybody’s name is Mike. There is no exception to this.

8. As you cruise around and walk past the same guys for the 87th time, you must appear to be walking toward a destination with a purpose. It is unimportant that you are merely walking back and forth over and over again. Appearing to be just passing through in a sex house is like wearing a power tie on Wall Street….it gives you status.

9. Bring a book or wear headphones. Nothing will attract a gay man more than having to compete with something for your attention.

10. Cruisers are curious by nature and don’t want to miss out on anything. An average-looking man, by standing in a dark booth with the door half-ajar, can do just as well as the handsome athlete standing out in the open every time. Mystery will take inches off your stomach, add hair to your scalp and make you irresistible. That’s just the way it is.